



ملتقى الاستثمار السنوي ANNUAL INVESTMENT MEETING

World's Leading Investment Platform

AIM Africa Chapter - Digital



AFRICA UNLOCKED: INNOVATION & SUSTAINABILITY AS THE DRIVERS OF ECONOMIC GROWTH

29 - 30 June 2021 | Via Events10X

DIGITAL



ABOUT THE ANNUAL INVESTMENT MEETING

The Annual Investment Meeting (AIM) is an initiative of the AIM Foundation, an independent non-profit international organization fully committed to empower the world's economy by boosting effective promotion strategies and facilitating opportunities for economic productivity and expansion. The Foundation also undertakes the operation and management of the AIM Global Investment Network and its 15 affiliated Business Groups, including the supervision of the Annual Investment Meeting Global and Regional Chapters.

Since its inception, the Annual Investment Meeting has established itself as a leading investment platform in the Middle East which aspires to ignite positive transformation by creating investment opportunities, upholding solidarity and developing economic relations among nations, as well as addressing the global ordeals that will make a profound impact to economic growth.

Every edition of the Annual Investment Meeting is an opportune event to address the fundamental challenges that nations are being confronted with on their journey to achieving development, and to discuss investment trends and strategies that can be utilised to maximize the potential of every business, country and region to consequently fuel economic diversification.



AIM REGIONAL CHAPTERS

As a commitment to provide opportunities to achieve economic growth globally, AIM launched its Regional Chapters in order to highlight the economic strengths and explore the business landscape of various regions across the globe. Through this initiative, AIM serves as an effective platform in supporting regional efforts and bridging the gap between economies. AIM is also instrumental in discussing timely and significant issues that impact these regions and facilitate the creation of strong partnerships and exploring new investment opportunities to help various regions build a stronger and more resilient post-COVID economy.

Moreover, the launch of AIM Regional Chapters is one of the most important milestones in the Annual Investment Meeting' history as it signifies UAE's strong relations to nations of different regions, further accelerating international collaboration to achieve global economic recovery and growth.

AIM AFRICA CHAPTER – OVERVIEW & OBJECTIVES



Following the big success of AIM EURASIA, the Annual Investment meeting is honoured to launch AIM Africa, its 2nd Regional Chapter under the theme “AFRICA Unlocked: Innovation & Sustainability as the Drivers of Economic Growth”, which will be hosted from June 29-30, 2021 via Events10x Virtual Platform.



AIM Africa will witness a prestigious gathering of top government officials and reputable speakers from different countries and international organisations, as well as major investment stakeholders for the African region to explore rewarding investment opportunities that will benefit a multitude of sectors and enhance economic cooperation and support among nations.



AIM Africa will cover vital issues that will propel the region’s positive transformation towards its growth and productivity such as the opportunities of the African Continental Free Trade Area (AfCFTA), the world’s largest free trade area, which aims to connect 55 African countries to form a single continent-wide market for goods and services, stimulating more trade and investment. The agreement is expected to expand intra-African trade, boost industrialization, increase job opportunities, and enhance the global competitiveness of African industries.



This edition will also focus on Africa’s digital economy which is becoming one of the primary drivers of the region’s development. Digitalization is deemed as one of the most potent instruments for the effective implementation of the 2030 Agenda for Sustainable Development and Africa’s Agenda 2063 and is expected to open up fresh income generation opportunities for millions of people affected by poverty in the region.



Africa is one of the world’s fastest-growing economies and many international business experts have also regarded this region as the future economic growth engine of the world. With this vast potential, AIM Africa will be a powerful impetus in strengthening the region’s economic stability, sustainability and growth.

AFRICA UNLOCKED: INNOVATION & SUSTAINABILITY AS THE DRIVERS OF ECONOMIC GROWTH

Africa is emerging as one of the preferred destinations for investments. The change in fiscal policies over the past few decades has helped the country in securing some ground-breaking deals. The relatively unexplored land of Africa is welcoming to open its markets to the world and position itself on the growth trajectory. Despite the unprecedented challenges of the 2020 pandemic and the dip in the economy for the past year, the region is steadily but continuously showing an upward trend. As reported by the African Development Bank, "Real GDP in Africa is projected to grow by 3.4 per cent in 2021, after contracting by 2.1 per cent in 2020."

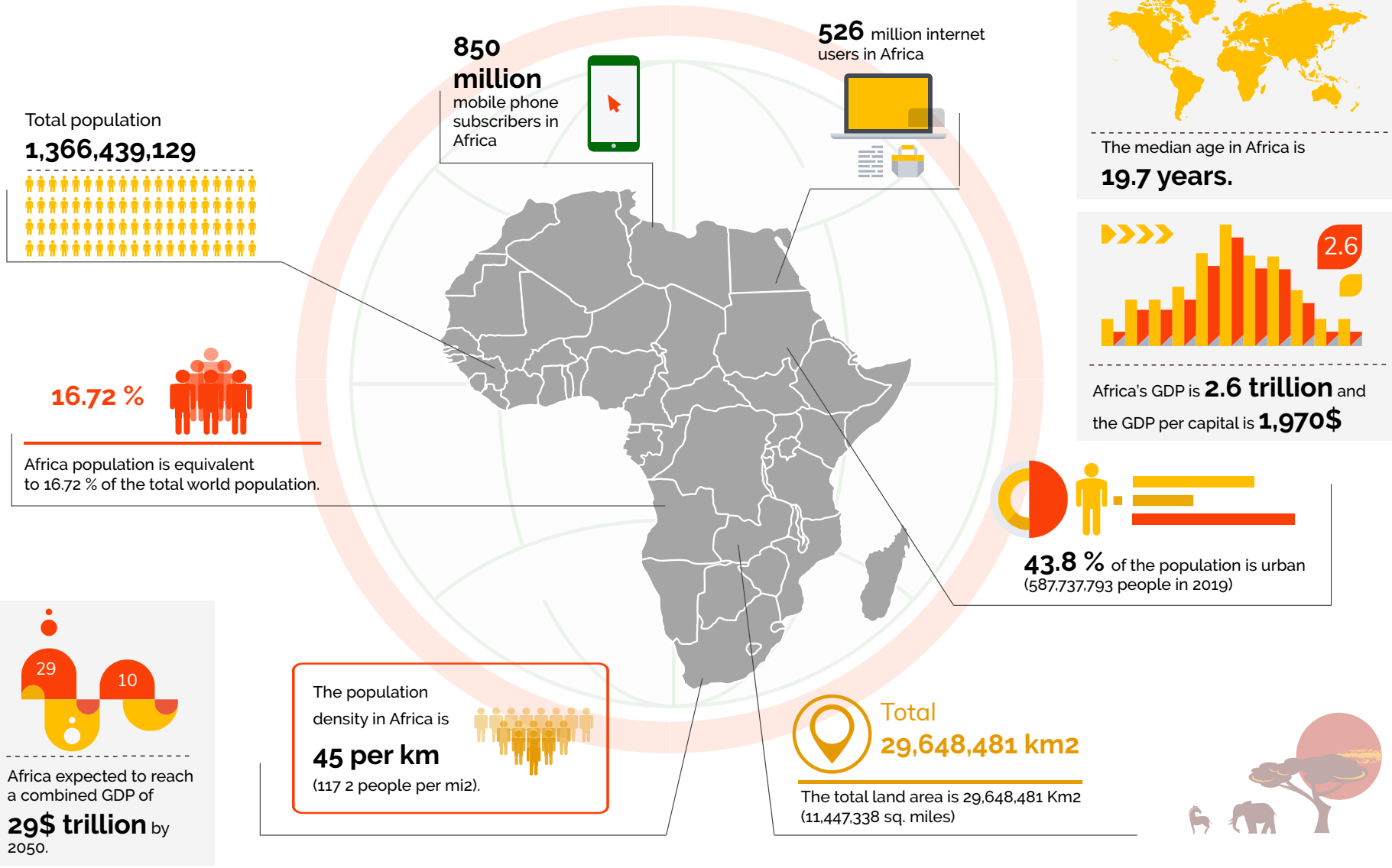
African Continental Free Trade Area is the largest free trade area globally, with 54 out of 55 nations of the African Union – started trading on 1 January 2021, creating a market of 1.2 billion people and the eighth economic bloc in the world with a \$3-trillion combined GDP, that is expected to more than double by 2050. This will positively impact Africa's growth, resulting in welfare gains for citizens, facilitating trade growth and improving Africa's trade deficit.

Africa is recovering from the unexpected downfall of FDI in 2020 (-18%); however, the 2021 FDI outlook is looking positive for the continent. It is opening its market for global consideration. The capital market of Africa is proceeding with caution amidst the volatility of the market. As PWC reports, "African EMC activity in 2020 was the lowest it has been in the last decade, recording a decline in value and volume by 2% and 23% respectively, compared to 2019."

China is on a bullish run to promote its international agenda and has signed multiple MoUs with the African countries to establish its bilateral trade. Immediate steps have taken for the SME sector in Africa to reduce the growing financing gap. SME sector was one of the hard-hit sectors. Policy changes and economic relief by the government and recommendations to mitigate the challenges have encouraged access to the undiscovered land. Private sector initiatives have also been launched to support small and medium scale enterprises. Early-stage investing has also caught up in the African market. The significant breakthroughs to mitigate the challenges have further encouraged the Startups to be hopeful of 2021. Digital revolution and Logistics Marketplace are essential areas of growth in Africa.

The above numbers and facts give enough reasons to explore the African ecosystem & why the continent should be considered a sustainable investment. Against this backdrop, AIM – Africa under the theme "AFRICA Unlocked: Innovation & Sustainability the Drivers of Economic Growth" is scheduled to take place on the 29th & 30th June 2021; a Digital summit. The summit will bring together governments, corporates, investors, financial institutions, economic experts, policymakers, and other community stakeholders to exchange information on the HOWs, WHYs and WHERE to invest in Africa. The platform will provide the community to foster successful strategic partnerships for investment opportunities.

GETTING TO KNOW AFRICA: INTERESTING FACTS YOU PROBABLY DON'T KNOW



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PILLARS OF AIM AFRICA

Through AIM's six pillars - Foreign Direct Investment, Small & Medium Enterprises, Future Cities, Startups, Foreign Portfolio Investment and One Belt, One Road, AIM Africa will deeply explore the developmental potential of this continent and highlight its huge opportunities that can serve as key sources of economic progress, not only for this region, but for the world.

Each pillar will offer different dynamic activities that will provide numerous benefits to various sectors. Thus, AIM Africa will be a 360-degree approach that will cover key economic aspects to intensify efforts towards economic growth and expansion.



Foreign Direct Investment

FDI Pillar will aid investors to learn and discover more about promising investment opportunities in different countries and regions. As global markets are yearning for new prospects of investments to boost FDI inflows, this pillar will help them ensure an upsurge in the economy.



SME

This pillar will aid SMEs find new prospects and sources of financing solutions, they will avail access to markets worldwide, and showcase their business ideas.



FPI

This pillar provides investors a platform to diversify their portfolio and helps to connect with local business organizations by attracting investments in terms of stocks and bonds. The event aims to bridge a gap in investment flow by securing a myriad of assets.



Startups

Start-ups play an important role in strengthening new industries; this AIM Pillar helps investors to nurture early stage venture capital or seed funding to start a business. This pillar will help keen investors looking for new avenues and projects for investments, as well as governments, looking for start-up projects to increase the economic growth.



Future Cities

As the world prepares for a futuristic approach and the shift to the digital business landscape, AIM has meticulously incorporated Future Cities as one of its Pillars, enabling governments and investors to encourage innovation that will replace traditional services. Cities across the world are seeking to embrace smart solutions to improve the quality of life; this pillar will help investors, public and private sectors as well as countries.



One Belt, One Road

This unique pillar is aligned with the vision of China's Belt and Road initiative which enables a wide array of investment opportunities therefore increasing business integrations, strategic trade relations and stimulating economic growth.

AIM PROFILES OF ATTENDEES

Ministries and Government Departments

International and Regional Organizations

Local Government Departments

Investment Promotion Agencies

Special Economic Zones

Chambers of Commerce &

Industry, Business Councils

Diplomatic Missions

SWF, Pension & Investment Funds, Family Offices

Banking & Financial Institutions

Private Equities, Angel Investors, Venture Capitalists

Insurance, Risk and Credit Rating Companies

International Investment Institutions

Economic Institutions & Associations

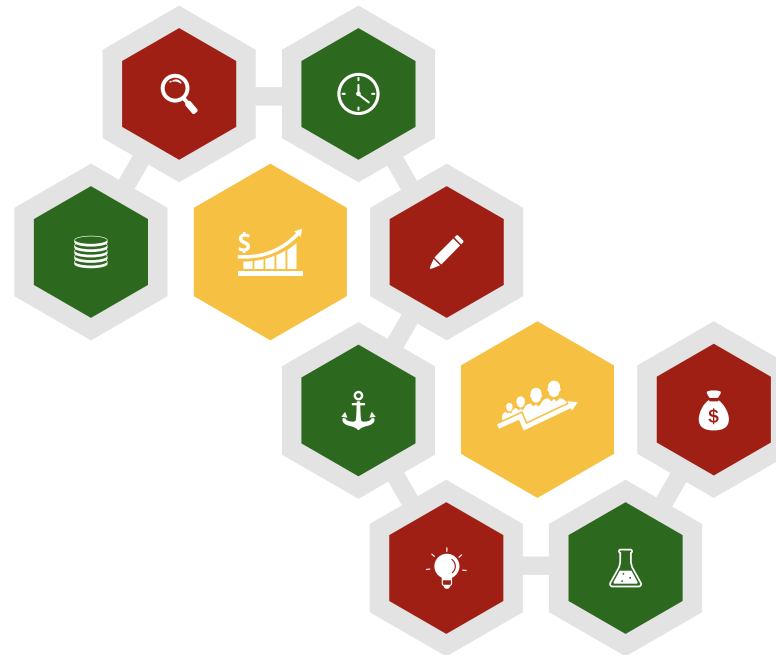
National SME Councils and Programs

Startups, Incubators and Special Programs

Smart City Solution Providers

Innovation Parks

Urban Developers



AIM FOCUS SECTORS



Aerospace



Aviation



Education / Edutech



Real Estate



Sustainability /
Environment



Industrial



IT, ICT &
Telecommunications



Utilities



Maritime



Agribusiness



Banking and Finance



Energy and Mining



Robotics



Tourism and Hospitality



Healthtech



Logistics



Transportation



Manufacturing



Artificial Intelligence



Construction



Fintech



Smart Cities



Trade and Industry



IoT



Big Data and IoT



Health Care

AIM AFRICA CHAPTER- FEATURES



CONFERENCE

A gathering of high-level dignitaries and experts where in-depth insights, best practices, and ideal investment policies will be shared with participants. Leaders and specialists from the investment community will lead the virtual discussions to explore relevant topics about each of the six pillars of AIM.



WORKSHOP

A highly informative series of interactive professional coaching sessions to be conducted by renowned industry experts from across the globe. Each workshop session is tailor made to enrich the experience of the participants.



EXHIBITION

A magnificent showcase of various opportunities across the African Continent. This features countries, government entities, SMEs, smart city solution providers, startups, and private companies, all gathered with the aim of achieving economic growth for their respective country and region.



DIGITAL COUNTRY PRESENTATION

An ideal platform for countries, cities, and municipalities to promote investment opportunities at their location and highlight the potential of their sector to prospective investors online. It unveils the world's best investment destinations by featuring every country's key economic and investment environment features digitally.



STARTUPS PITCH SESSION

A perfect opportunity for startups to present business ideas and pitch their innovations to a live audience followed by interaction with the investors on board on the lookout for the next big thing.

AIM AFRICA CHAPTER- FEATURES



INVESTORS' HUB

A special zone where investment organizations from different regions covering multiple sectors are featured. It is set up to provide participants with the opportunity to meet potential investors and financiers, and present investment opportunities within a digitally secured environment.



MADE IN SERIES

This viable digital feature is open to all SMEs who wish to showcase their local products and services to an international platform. Being a part of the series could help the participating SMEs to promote their locally manufactured products or services, present value proposition to a focus global audience, and network with potential global partners for future collaboration on import activities.



NETWORKING FEATURES

Numerous networking features are conveniently available and accessible for ease of communication and networking on the platform. This aims to facilitate meetings between representatives from government and private organizations from across the globe, and give way to discussions on investment projects and prospective partnerships.



INVESTMENT ROUNDTABLE

The investment roundtable is a gathering of Ministers, Deputy Ministers and Heads of Investment Promotion Agencies (IPAs), Investors and Decision Makers. The main objective of this feature is to facilitate a platform for government decision makers to discuss with investment companies to create a feasible investment model matching government and investor requirements. At the end of the sessions, a feasible investment model shall be developed.



THE VIRTUAL VENUE

EVENTS
10X



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